

## ROMANIAN CHAIRMANSHIP-IN-OFFICE OF THE ORGANIZATION OF THE BLACK SEA ECONOMIC COOPERATION

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(July - December 2015)

### Int. Seminar on: "EU Innovation Strategy and the Black Sea Region"

effective results and expectations of the members of the innovation ecosystem from EU MS and neighboring countries from the Black Sea Region concerning the EU strategy "Innovation Union"

Host: Mr. Marian Jean MARINESCU, MEP, EPP Vice-President, European Parliament

Date: November 30<sup>th</sup>, 2015, From 14.30 to 16.00

Place: Conference Room 6Q1, European Parliament, Brussels, Belgium,

### Co-organizing institutions:

The *Ministry of Foreign Affairs of Romania* is exercising the Chairmanship-in-Office of the Black Sea Economic Cooperation Organization between July 1<sup>st</sup> and December 31<sup>st</sup> 2015.

The *Black Sea Universities Network* (BSUN) has been established based on the recommendation of the *Parliamentary Assembly of the Black Sea Economic Cooperation* (PABSEC) in 1998 in Constanta, on the purpose of developing educational, scientific, and cultural cooperation and exchanges among the Universities of the BSEC Member States and other institutions with similar concern. The network is including nowadays over 120 universities from the 12 member countries of the Economic Cooperation from the Black Sea Region (BSEC) – Albania, Armenia, Azerbaijan, Bulgaria, Georgia, Greece, Moldova, Romania, Serbia, Russian Federation, Turkey and Ukraine.

The *MEDGreen Cluster* is a grouping of innovative companies, research organizations, universities, local authorities and other stakeholders from Romania associated for the promotion of eco-technologies and alternative sources of energy. The Cluster is actively involved in ecoinnovation projects dedicated to the enhancement of the competitiveness by the promotion of the principles of green economy.

<u>Aim:</u> to facilitate in-depth discussions and debates around the effectiveness of the EU initiatives under the frame of the EU Innovation Union Strategy in the EU Member States as Romania and Bulgaria, the extensions and interactions with the Neighboring Policy measures for the Black Sea Region for identification of new opportunities and synergies.



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### Objectives:

- Evaluation of the tangible results of EU initiatives as European Technology Platforms and Joint Undertakings, European Institute of Innovation and Technology and Horizon 2020 Program in countries as Romania and Bulgaria;
- Identification of the specific needs defined by the members of the innovation ecosystem from the Black Sea Region;
- Exploring the opportunities of involving the players from Romania and Bulgaria in bridging the needs on scientific research, technology development and innovation between the EU and the Black Sea neighboring area;
- Exchanging opinions, concerns and best practices;
- Proposing recommendations for new actions, corrections and adjustments in terms of policy measures and initiatives under the frame of the EU Strategy Innovation Union.

<u>Invited participants:</u> University rectors, CEOs of innovative companies, local authorities, members of the scientific research and innovation community, experts.

### Background info:

The member states of the Black Sea Economic Cooperation, include 3 EU Member States (Romania, Bulgaria and Greece), three EU Candidate countries (Albania, Turkey and Serbia) and 6 EU neighboring countries (Moldova, Ukraine, Georgia, Russia, Armenia and Azerbaijan). Five of the non-EU countries are fully associated with the H2020 (Albania, Moldova, Turkey, Serbia and Ukraine)

In relation to the objectives of EU Strategy 'Innovation Union', these states have similar problems (although there are some specific differences) that led to mediocre and under mediocre performances in promoting innovation as driver for the economic development.

The three EU member states in the region (Ro, Gr, Bg) have a great potential for promoting EU partnerships in the Black Sea but they need a substantial support to strengthen their position in the main 3 areas of the strategy 'Innovation Union', respectively:

- European technology platforms (including the PPPs and the Joint Undertakings)
- European Institute of Innovation and Technology (EIT)
- H2020 program



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#### Topics to be debated during the event:

- a. Joint Undertakings: assessing the possibility of launching calls for projects addressing topics of interest for the Black Sea region and thus supporting the participation of institutions and enterprises from this region;
- b. The European Institute of Innovation and Technology EIT: Initiating a process of expanding the Knowledge Innovation Communities KICs towards the Black Sea region;
- c. H2020 program: Increase the budget for calls dedicated to the cooperation on innovation issues in the Black Sea neighborhood;
- d. Developing a top-down approach for supporting Innovative Clusters in the Black Sea region with the advice and assistance from the European Commission;
- e. Developing a top-down approach for supporting innovation-based competitiveness poles in the Black Sea region.

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