

Workshop on:

Tourism as a key factor for sustainable development of the Black Sea Region



"Sustainable tourism is envisaged as leading to management of all resources in such a way that economic, social and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems." (World Tourism Organization)

Concept

The Workshop is organized under the frame of the 3rd Celebration of the United Nations "Academic Impact" Initiative by the Black Sea Universities Network together with the Parliamentary Assembly of the Black Sea Economic Cooperation and the University of Rize.

Aim

The aim of the event is to evidence the existing potential of the tourism areas and to underline the contribution that this could have to the sustainable development of the Black Sea Region.

Draft Program

November 6th, 2013

Arrival of the participants

18:00 – Welcome reception offered by Prof. Dr. Hüseyin KARAMAN, Rector of the University of Rize



November 7th

09:00 – Opening Ceremony

11:30 – 12:30 – Keynote Speech

12:30 – 14:00 – Lunch

14:00 – 16:00



-  Report of the BSUN President
-  Report of the BSUN Secretariat

16:00 – 18:00 – Country Reports: Albania, Armenia, Azerbaijan, Bulgaria, Georgia, Greece, Moldova, Romania, Russia, Turkey, Ukraine, Serbia

20:00 - Gala Dinner

November 8th

09:00 – 11:00 – BUSN Executive Board Meeting

-  Organization of the 2014 BSUN Congress
-  Priority Projects on Education & Scientific Research

11:00 – 12:00 – University Tour

12:30 – Sightseeing Tour

November 9th

Departure of the participants