INTERNATIONAL
SCIENTIFIC-PRACTICAL CONFERENCE

QUALITY OF THE MODERN EDUCATION SERVICES –
BASIS OF THE HIGHER EDUCATION INSTITUTIONS COMPETITIVENESS

27 – 29 May 2010

Ukraine

Sevastopol

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Information Message
Dear Colleagues!

We would like to invite you to participate in the International Scientific-Practical Conference “Quality of the Modern Education Services – Basis of the Higher Education Institutions Competitiveness”.

Representatives of Black Sea Universities Network BSUN, ministries and agencies, heads of higher education institutions, leading specialists and reputed scientists in the field of qualimetry, standardization and certification, as well as the lecturers from Ukrainian and CIS universities will participate in the conference.

The conference aims at further development of the mutually beneficial cooperation with the educational institutions of Black Sea Universities Network BSUN under the conditions of European integration.

Main objectives of the conference are the exchange of the international experience and the development of the scientific areas in the field of qualimetry, standardization, certification, monitoring and improving quality of educational services as well as the analysis of the operating certified quality management systems in the environment of increasing competition and world economy globalization.

This will include debate and discussion concerning trends and dynamics of the educational services market development, analysis of higher education institutions competitiveness, and recommendations regarding strategies of increasing their competitiveness in national and international markets.

**Basic objectives and areas considered at the conference**

*Section 1* – Research of national and international markets of educational services.
Objective: harmonization of requirements to educational services at national and international levels.

*Section 2* – Monitoring and evaluating the quality of educational activity processes and their results.
Objective: development of “evaluating culture” for processes and results of educational activity.

*Section 3* – Evaluating competitiveness of higher education institutions.
Objective: Developing methodology of evaluating higher education institutions competitiveness.

*Section 4* – State, development and certification of quality management systems of educational services.
Objective: exchange of experience and working out proposals on further improving and developing of higher education quality management systems.

*Section 5* – Management of educational services innovations. Information technologies in educational services.
Objective: increasing efficiency of innovative activity at higher education institutions.

*Section 6* – Ways of improving graduate and postgraduate training of highly-qualified specialists.
Objective: forming scientific grounds for master and postgraduate training process.

*Section 7* – Qualimetry in education and educational services.
Objective: application and development of qualimetry methods in educational services.
Papers published in Conference Proceedings should meet the following requirements:

One copy of the article should be submitted in Russian or Ukrainian printed on A-4 paper with margins: 30 mm - top, 25 mm - left, right, bottom.
Font - Times New Roman 12, line spacing – single. Indentation - 1 cm. Drawings and photos should be inserted in the text and have clear (black-and-white) image.
The length of the submitted manuscript is 4 pages of text including schemes, graphs, formulae and equations.

According to the requirements of the Higher Certification Commission of Ukraine a scientific paper must contain the following elements:
- raising a problem as a whole and its relation to significant scientific or practical tasks;
- analysis of the recent research and publications, containing solutions to the problem raised which the author refers to,
- identifying the unsolved aspects of the general problem to be described in the paper;
- setting the objective (task);
- presentation of the basic research matter with complete grounding of the scientific results obtained;
- conclusion to the given research and the prospect for further research in the field.

**Layout of the Paper**

**Universal Decimal classification number:** top left corner. Font size 12 (2 blank lines down).  
**Headline:** centered, in bold capital letters. Full stop at the end of the headline is not used. Font size 14 (2 blank lines down, font size 12).  
**Authors** (initials, last names): centered, in bold lowercase letters, separated by commas, without academic titles and degrees. Font size 2 (blank lines down).  
**Annotation:** indented, the word “annotation” is not used, in the language of the article, 2-3 sentences, 8-10 lines. 
**Alignment:** justified. Font size 10 (2 blank line down, font size 12).  
**Text of the article:** indented (font size 12), alignment - justified. 
**Subtitles:** (for example) Introduction, Objective, Conclusion, References Cited – in bold lowercase letters, centered. Font size 12.  
**Formulae and equations:** centered, in equation editor. Equation numbers – in brackets on the right. The text of the article should include only the result without derivations. 
**Drawings:** centered. Number and title – under the drawing. Font size 11. 
**List of References Cited:** in bold lowercase letters at the end of the article, after 2 blank lines below annotations in the order of reference in the text (not more than 5-7 references). Font size 12. References in the text – in square brackets. 

Above the **List of References Cited** the title of the article, names and initials of the authors, annotation in 2 other languages (Ukrainian/Russian and English) are placed. Alignment - justified. Font size 10. 

A separate page of the manuscript should contain the detailed information about all the authors of the article: last name, first name, middle name (in full form), academic title, scholarly degree, position, full title of the institution or organization, home address and telephone number, and signatures.
Electronic version of the conference materials should be sent to

E-mail: tmp2@sinp.com.ua

Conference materials can also be handed to the representatives of the Organizing Committee on any media or written on a CD-disk and posted to the address:

99015, Ukraine, Sevastopol, Kurchatov str., 7, Sevastopol National University of Nuclear Energy and Industry, CM Centre

The Organizing Committee reserves the right:
- to make edits in the texts (submitted papers);
- to return papers to the authors for improvement (if they do not meet the requirements or are not in accordance with the subject area of the conference);
- to refuse to consider and publish the abstracts submitted later than the 15th of April, 2010.

**Important Dates**

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<tr>
<th>Event</th>
<th>Date</th>
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<tr>
<td>Deadline for applications</td>
<td>31st March, 2010</td>
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<tr>
<td>Submitting reports at the latest</td>
<td>15th April, 2010</td>
</tr>
<tr>
<td>Paying participation fee at the latest</td>
<td>15th April, 2010</td>
</tr>
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<td>Conference takes place</td>
<td>27 – 29 May 2010</td>
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**Contacts**

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Information about the conference will be published on the web-site of SNUNEI, url: [www.sinp.com.ua](http://www.sinp.com.ua)

**Languages of the Conference**
Main languages of the conference – Russian and Ukrainian.
Optional – English.
**Participation Fee**

Payment of the participation fee by individuals and corporate bodies form **Ukraine** is **in Ukrainian Hrivna – 800 UAH**. For participants from **CIS states and other countries** participation fee is **in US dollars – 100 USD**.

Full amount of participation fee includes:
- admission to the conference events;
- technical-organizational support of the conference events;
- a set of the conference materials (conference folder), which includes 1 copy of the Conference Proceedings (for each participant);
- transfer form the place of accommodation to the conference and back;
- official buffet at the closing of the conference;
- coffee-breaks between section sessions.

The fee is paid by bank transfer:

**For the Citizens of Ukraine:**
УТК г.Севастополя  
МФО 824509 ОКПО 33729375  
p/c 31256272210051

**For the Citizens of CIS states and other countries:**
BANK BENEFICIARY: THE STATE EXPORT-IMPORT BANK OF UKRAINE (KIEV, UKRAINE), Sevastopol  
Branch SWIFT code: EXBSUAUXSEV  
Corr/acct. N 949876710

BANK CORRESPONDENT: DEUTSCHE BANK AG, FRANKFRURT AM MAIN, GERMANY  
SWIFT code: DEUT DE FF

BENEFICIARY: СНУЯЭиП, 99033, г.Севастополь,  
ул. Курчатова, р/с 2530100015684

**Itinerary**

*From Sevastopol railway station to holiday resort “Sevastopol”:* bus No 109 or 107 (trolley-bus No 3, 7, 9) to the stop “Nakhimov Square”, ferry-boat to the Northern Quarter, bus No 49 or 55 to the stop “Resort ‘Sevastopol’”.

**Applications for participation**

Applications for participation in the conference are accepted by the Organizing Committee till the 31 of March, 2010. Applications can be sent to the Organizing Committee representatives in Sevastopol by E-mail or by post.
APPLICATION FORM

(a separate application form should be submitted for each participant)
(filled out in block letters and sent by e-mail: tmp2@sinp.com.ua, fax (0692) 71-01-80)

Last Name ___________________ First Name ___________ Middle Name ______________
Country _____________________ Institution _______________________________________
Position _____________________ Academic title/degree __________________________
Number of reports and dates of submitting them ___________________________________
Contact information of the participant (telephone, fax, e-mail) _______________________
_____________________________________________________________________________
Address (with postal code!) to which participation agreement and the due bill are to be sent:
_____________________________________________________________________________
Please, mark the Section which you plan to participate in:

1. □  2. □  3. □  4. □  5. □  6. □  7. □

Title of the report (authors) ______________________________________________________

_____________________________________________________________________________

Our address:
99015, Ukraine, Sevastopol, Kurchatov str., 7, Sevastopol National University of Nuclear Energy and Industry, CM Centre
Fax/telephone +3 0692 71-01-80; e-mail: tmp2@sinp.com.ua, dekanat5@meta.ua

We would request to make sure before sending us the application that all fields of the form are filled out correctly!