

***For a New Culture of Intellectual Social Responsibility***  
**Official Launch of the United Nations Academic Impact**  
**Thursday 18 and Friday 19 November 2010**  
**Programme of Activities**

**Thursday 18 November**

**Opening session: 10am - 12:00 noon**

- Welcoming address by Under-Secretary-General Kiyoo Akasaka, Department of Public Information (DPI)
- *Principles 1, 2 and 3: Commitment to the United Nations Charter and to Human Rights, Education opportunity for all.*

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**Afternoon session: 3pm - 6 pm**

- 3 - 4:30pm: *Principles 4, 8 and 9: Higher education opportunity for every interested individual, Addressing poverty, Sustainability.*
- 4:30 - 6pm: *Principles 5, 6, 7 and 10: Capacity-building in higher education systems, Global Citizenship, Peace and Conflict resolution, Inter-cultural dialogue.*

## Friday 19 November

**Morning session: 9:30 am - 12:30 pm**

### **The Ten Universally Accepted UNAI Principles**

- *Representatives from UN Departments and Offices will be present to address the 10 principles.*

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**Afternoon session: 3:00 - 5:00 pm**

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- Break-out sessions, UNAI student acting as rapporteurs

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**Evening session: 5:30 - 9:30 pm**

5:30 - 6:30 pm

- *United Nations Academic Impact Photo Opportunity*

7:00 - 9:30 pm

General Assembly Hall

- *United Nations Academic Impact Official launch Ceremony*
  - Master of Ceremony: Kiyoko Akasaka, USG, DPI
  - United Nations Secretary-General Ban Ki-moon launches UNAI
  - Concert sponsored by the Permanent Mission of the Republic of China

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